

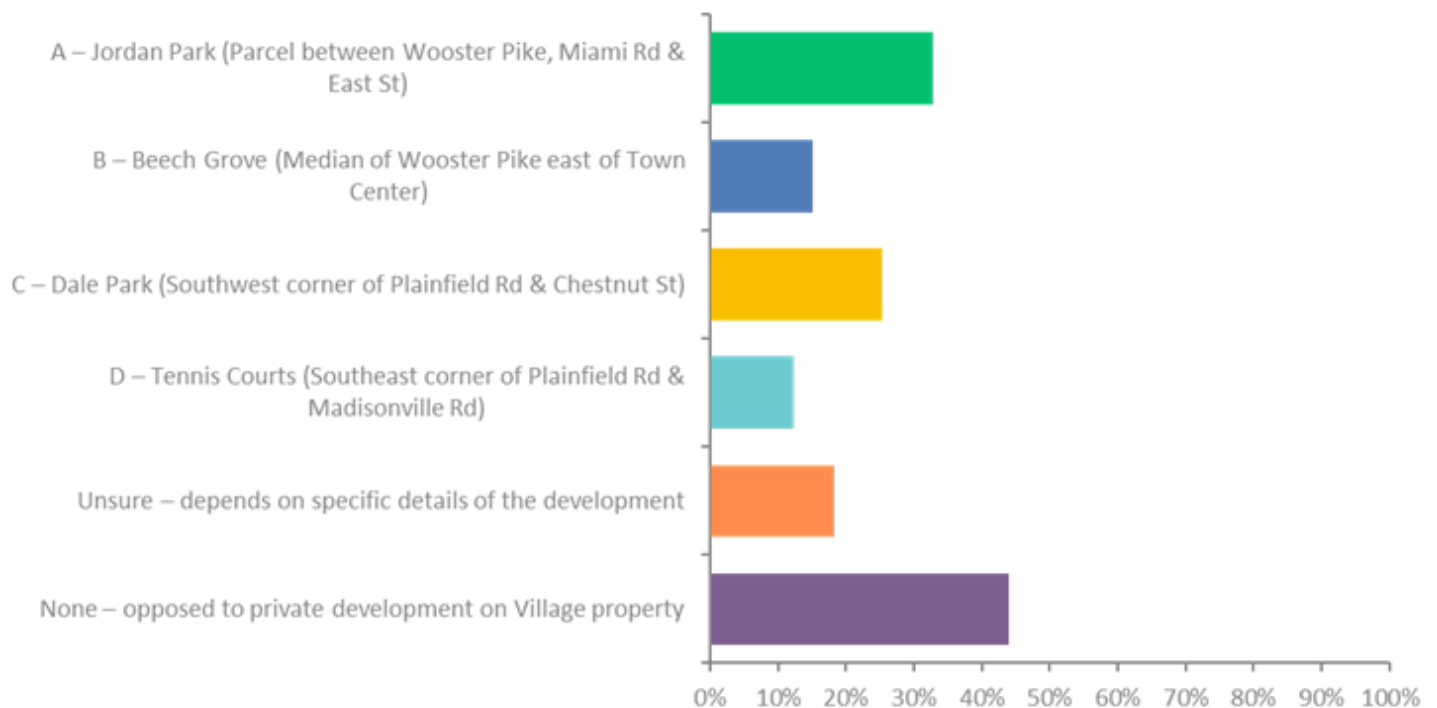
Village of Mariemont Economic Development Strategy



Community Survey *Results Summary* September 2024

Q1 Potential Development Areas: The Village owns several properties in and around the Town Center that are vacant/underutilized. Which of the following properties (see map above), if any, would you support the Village working with a private partner on a mixed-use (e.g. residential above ground floor retail) development to increase municipal revenue? Check any that apply

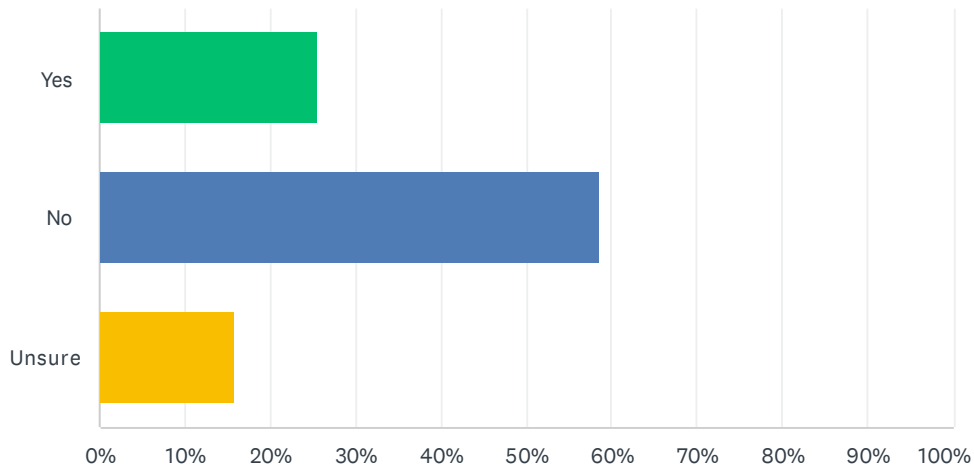
Answered: 379 Skipped: 1



ANSWER CHOICES	RESPONSES	
A – Jordan Park (Parcel between Wooster Pike, Miami Rd & East St)	32.72%	124
B – Beech Grove (Median of Wooster Pike east of Town Center)	15.04%	57
C – Dale Park (Southwest corner of Plainfield Rd & Chestnut St)	25.33%	96
D – Tennis Courts (Southeast corner of Plainfield Rd & Madisonville Rd)	12.40%	47
Unsure – depends on specific details of the development	18.21%	69
None – opposed to private development on Village property	44.06%	167
Total Respondents: 379		

Q2 Original Plan for Mariemont: John Nolen's original plan for Mariemont (see above) included development in the highlighted Jordan Park and Beech Grove areas. After seeing the original plan for Mariemont in these areas, are you more likely to support future infill development in the Jordan Park or Beech Grove (Wooster Pike median) greenspaces?

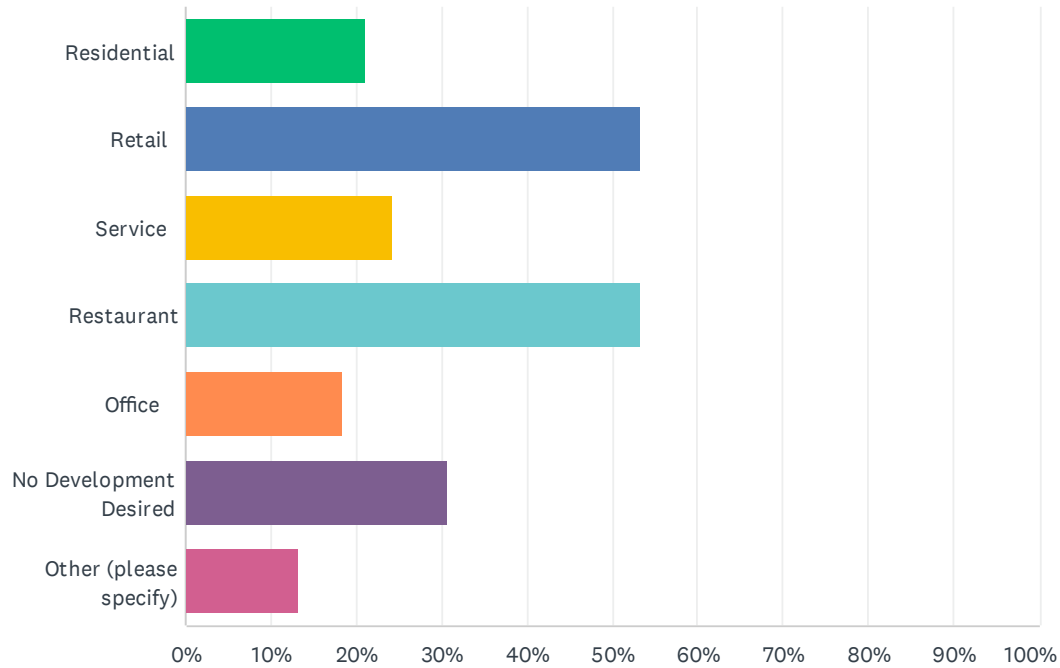
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ANSWER CHOICES	RESPONSES	
Yes	25.60%	96
No	58.67%	220
Unsure	15.73%	59
TOTAL		375

Q3 Village Square Development: What type(s) of infill development, if any, would you like to see in the Village Square? Check any that apply

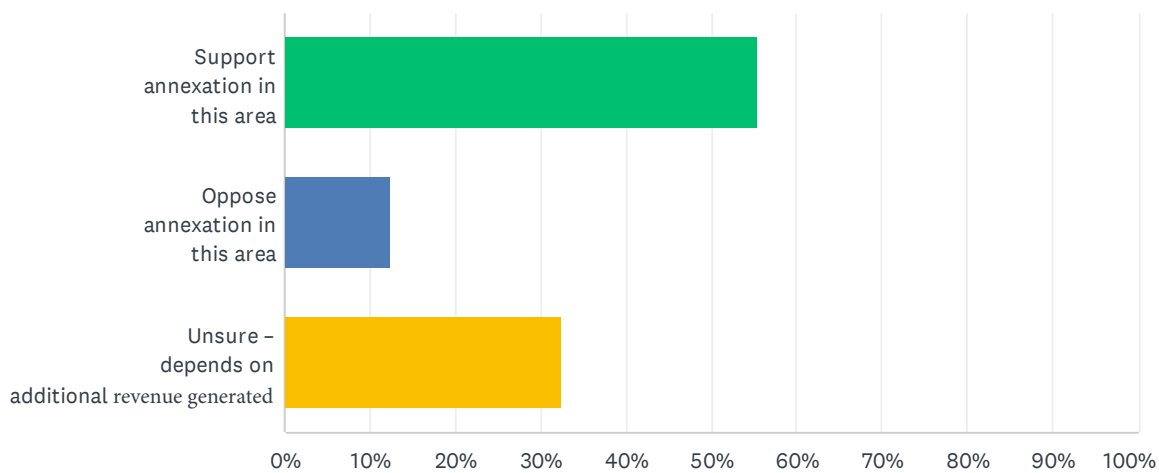
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ANSWER CHOICES	RESPONSES	
Residential	21.14%	78
Retail	53.39%	197
Service	24.39%	90
Restaurant	53.39%	197
Office	18.43%	68
No Development Desired	30.62%	113
Other (please specify)	13.28%	49
Total Respondents: 369		

Q4 Municipal Boundary: Expanding the Village’s municipal boundary through annexation along the eastern gateway to the Village on Wooster Pike (US 50) would result in additional municipal income tax revenue for the Village of Mariemont. Assuming property owners outside of the Village were in support of having their property annexed, which of the following best describes your personal preference on potentially expanding the Village corporation limits on the eastern gateway to the Village along Wooster Pike (US 50) in the vicinity of Mariemont Promenade and Kroger?

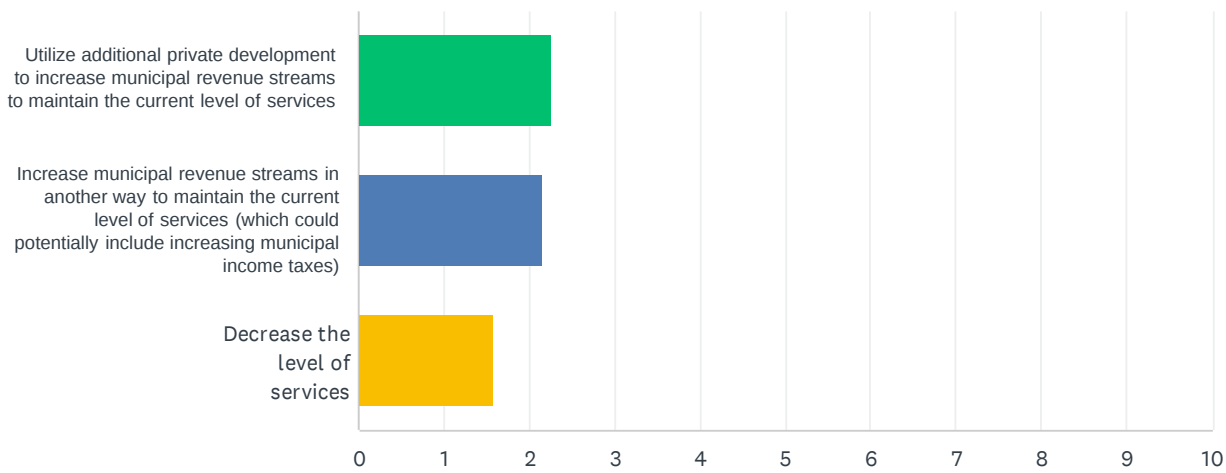
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ANSWER CHOICES	RESPONSES	
Support annexation in this area	55.35%	207
Oppose annexation in this area	12.30%	46
Unsure – depends on additional municipal revenue generated	32.35%	121
TOTAL		374

Q5 Funding Operations and Maintaining Facilities: The Village of Mariemont relies on both municipal income tax and commercial/residential property tax collections to fund its operations and maintain its facilities. However, most commercial/residential property tax revenue collected is directed to public schools and various county levies. If it became necessary for the Village to increase funds to maintain the current level of services and facilities, please rank the following in order of preference, with 1 being your highest priority and 3 being your lowest priority:

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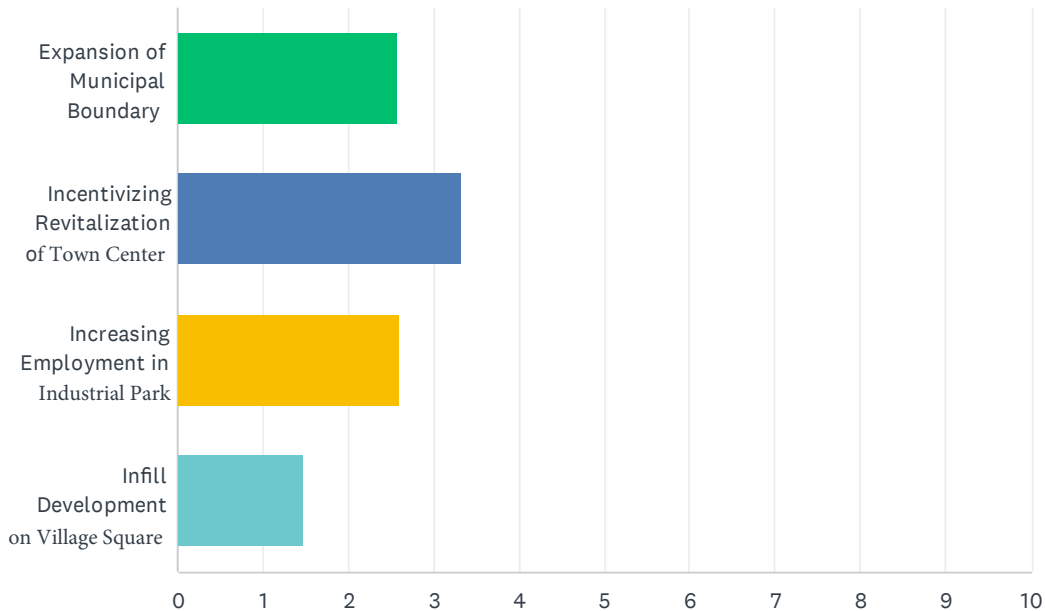


	1	2	3	TOTAL	SCORE
Utilize additional private development to increase municipal revenue streams to maintain the current level of services	47.80% 163	30.21% 103	21.99% 75	341	2.26
Increase municipal revenue streams in another way to maintain the current level of services (which could potentially include increasing municipal income taxes)	39.00% 133	38.12% 130	22.87% 78	341	2.16
Decrease the level of services	13.20% 45	31.67% 108	55.13% 188	341	1.58

NOTE: Ranking questions use a weighted scoring for each answer choice to determine which answer choice was most preferred overall. The answer choice with the largest score is the most preferred choice.

Q6 Economic Development Priorities: Rank in order of preference where you would like to see the Village focus their economic development efforts, with 1 being your highest priority and 4 being your lowest priority:

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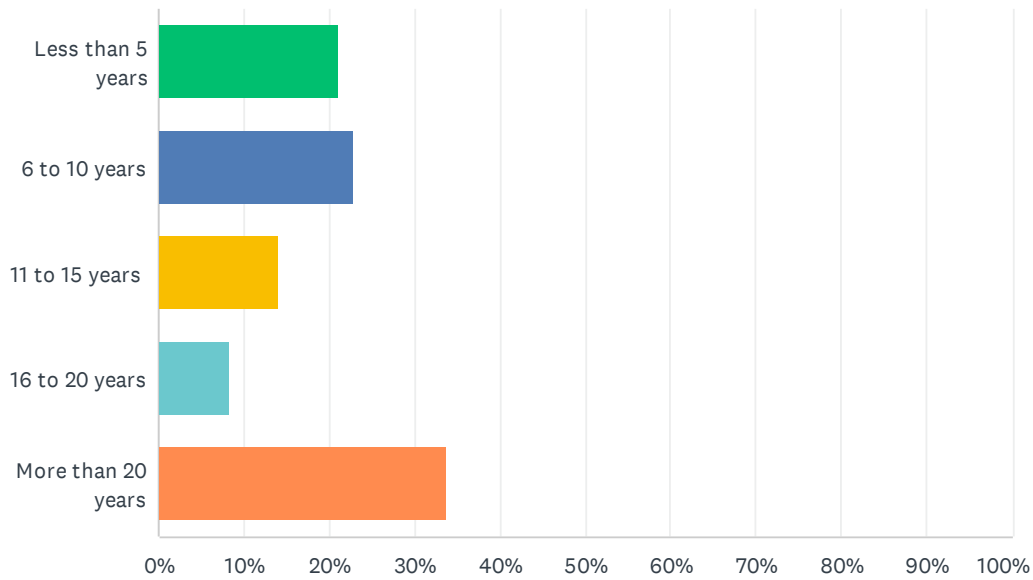


	1	2	3	4	TOTAL	SCORE
Expansion of Municipal Boundary along US 50 near Mariemont Promenade	25.22% 87	22.90% 79	37.97% 131	13.91% 48	345	2.59
Incentivizing Revitalization of Vacant/Underutilized Buildings in Town Center	51.88% 179	30.72% 106	15.07% 52	2.32% 8	345	3.32
Increasing Employment in Mariemont Industrial Park	19.42% 67	35.36% 122	31.01% 107	14.20% 49	345	2.60
Infill Development (New Construction) on Vacant Village-owned Properties in and around Village Square	3.48% 12	11.01% 38	15.94% 55	69.57% 240	345	1.48

NOTE: Ranking questions use a weighted scoring for each answer choice to determine which answer choice was most preferred overall. The answer choice with the largest score is the most preferred choice.

Q7 How long have you lived in Mariemont? (optional)

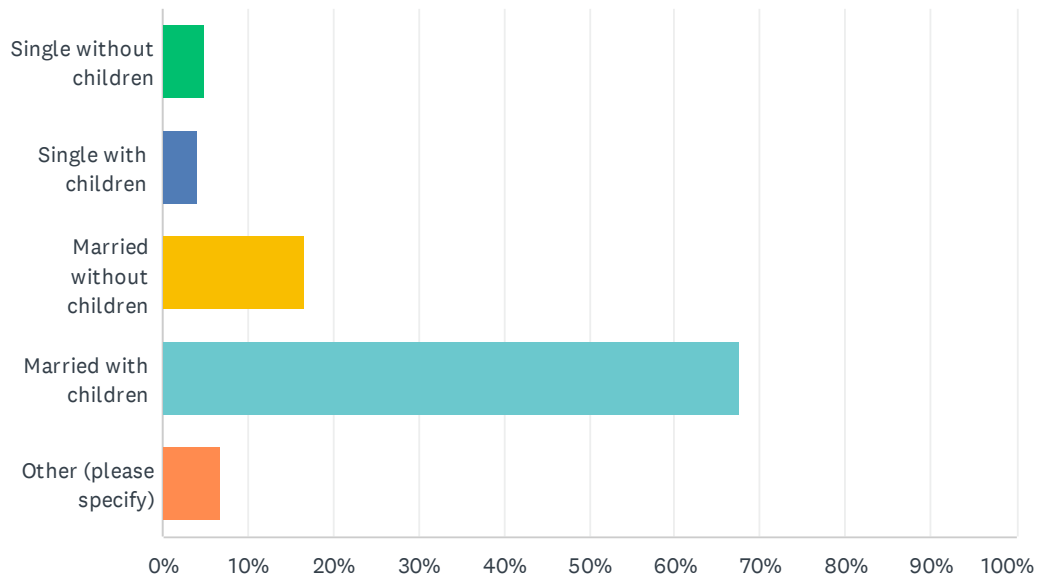
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ANSWER CHOICES	RESPONSES	
Less than 5 years	21.15%	77
6 to 10 years	22.80%	83
11 to 15 years	14.01%	51
16 to 20 years	8.24%	30
More than 20 years	33.79%	123
TOTAL		364

Q8 What best describes your household? (optional)

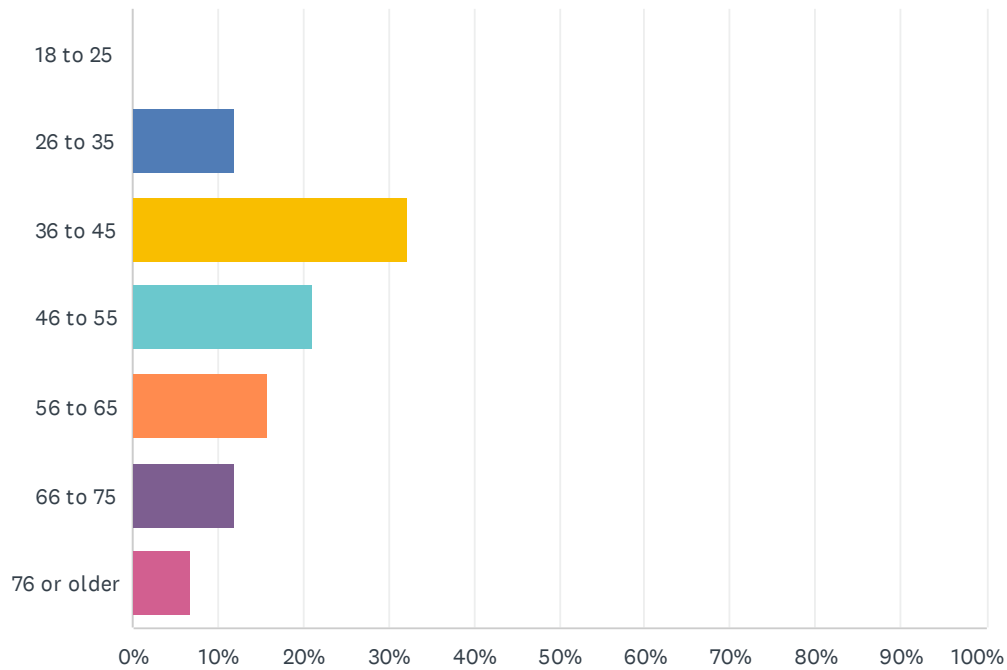
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ANSWER CHOICES	RESPONSES	
Single without children	4.92%	18
Single with children	4.10%	15
Married without children	16.67%	61
Married with children	67.49%	247
Other (please specify)	6.83%	25
TOTAL		366

Q9 What is your age? (optional)

Answered: 350 Skipped: 30



ANSWER CHOICES	RESPONSES	
18 to 25	0.00%	0
26 to 35	12.00%	42
36 to 45	32.29%	113
46 to 55	21.14%	74
56 to 65	15.71%	55
66 to 75	12.00%	42
76 or older	6.86%	24
TOTAL		350