

## You can now recycle more material than ever before!

As part of Rumpke's ongoing commitment to ensure our customers can recycle the most amount of material possible – we are once again growing our acceptable items list, by implementing the Hefty ReNew™ program in Greater Cincinnati

Hefty ReNew™ is a hard-to-recycle plastics recovery program that offers residents and businesses served by Rumpke Recycling a convenient way to divert more waste from landfills. Beginning in November, residents in eight counties in the tri-state area, including Butler, Clermont, Hamilton and Warren counties in Ohio; Dearborn County in Indiana; and Boone, Kenton and Campbell counties in Kentucky can participate.

## **How it Works**

- People who choose to participate can purchase Hefty ReNew™ orange bags at their local Kroger store or online at Kroger.com starting in November.
- For additional online options, visit <a href="HeftyReNew.com">HeftyReNew.com</a>.
- Each orange bag features a list of <u>hard-to-recycle</u> <u>items</u> that can be collected in the bag for recycling.
- Simply fill the bag with those items and when it's full, tie it up and then place the bag in a Rumpke Recycling bin or public recycling drop box for collection.
- Rumpke will then collect the recycling bins, sort each material by commodity type as it typically does, while pulling out the Hefty® ReNew® orange bags.
- The bags will then be sent to specialized recyclers that will use the materials to create new and useful products including plastic lumber and irrigation blocks.



The Hefty ReNew™ program is intended to complement, but not replace, current recycling routines. Therefore, it's important for Rumpke Recycling customers to continue putting paper, cardboard, cartons, glass and plastic bottles, tubs, cups, aluminum cans and steel cans in their Rumpke bins or community drop boxes loose and unbagged.

## **How to Participate**

While bags won't be available through retailers until November, residents in participating counties can request a free Hefty ReNew™ starter kit beginning now at <a href="bit.ly/3Fb9YZx">bit.ly/3Fb9YZx</a>.