

TO: Village of Mariemont Council

FROM: Special Committee for Economic Development

DATE: October 29, 2021

SUBJECT: Next Steps for Investigating Economic Development of the Industrial Zone

The Special Committee For Economic Development (approved by Council on October 25, 2021) met on Friday, October 29, 2021 at 1:15 pm to discuss next steps for possible economic development of the Mariemont's Industrial Zone. Present at the meeting were Council Members, Marcy Lewis, Randy York, Kelly Rankin and Mayor Bill Brown.

This group had met previously in two informational sessions with Ken Geis, of Geis Consulting Group Ltd. Mr. Geis had outlined various options for Mariemont to pursue Economic Development. The most promising of the options discussed was doing further research into Mariemont's Industrial Zone. Mr. Geis subsequently presented a proposal to investigate opportunities for the Mariemont Industrial Zone (see attachment). Also upon Mr. Geis's recommendation to acquire additional input, on October 6, 2021 a different group, consisting of Council members Rob Bartlett, Kelly Rankin and Randy York, had met with Mike Hinnenkamp to investigate of The Ohio Group to see if his organization could provide the same kind of service. Mr. Hinnenkamp explained that this type of consulting was not what The Ohio Group could provide.

Given his experience and expertise in economic development, his familiarity with the Mariemont area in particular, and the cost effectiveness of his proposal, Dr. Lewis, Mr. York, and Mrs. Rankin unanimously recommend accepting Mr. Geis's proposal.

The Special Committee for Economic Development recommends that the Solicitor prepare the necessary legislation.

Respectively Submitted,



Marcy Lewis



Randy York



Kelly Rankin

November 4, 2021

Dr. Marcy Lewis
Council Member, Mariemont
6907 Wooster Pike
Cincinnati, Ohio 45227

Dear Dr. Lewis,

In a follow-up to my letter on October 18, 2021, I would like to identify some additional information regarding the process I will employ if the Village engages. Specifically:

- Item 4, *Make contact with Owners/Representatives of existing real estate*
- a. *Evaluate current operations*
 - b. *Discuss future projections*

Within 60 days, I will report the progress of determining what plans the current owners of the parcels have for their real estate. Then, based upon their (current owners) response, I will be able to make recommendations to the Village on options such as (not all-inclusive):

- A. Continuing the current operations
- B. Enhancing the current operation through new investment
- C. Redeveloping their property

I will also give you a potential revenue projection based on assumptions from Item 4, such as earning revenue based upon potential end-users.

If you have any questions or comments on this approach, please let me know.

Very Truly,

Ken Geis