

VILLAGE OF MARIEMONT, OHIO

ORDINANCE NO. O-____-24

TO AMEND SECTIONS 151.125 and 151.127 RELATING TO SIGNAGE

WHEREAS, Rules and Law Committee and the Building Administrator have reviewed several sections of the Mariemont Code of Ordinances that regulate the use of signs in the business district; and

WHEREAS, the Village wishes to ensure that signs are located and designed to maintain a safe and orderly pedestrian and vehicular environment, and to promote and maintain attractive, high value residential, retail, commercial, and industrial districts; and

WHEREAS, the purpose of this Ordinance is to define and set requirements for Sandwich Signs; and as such, the committee has determined that Section 151.125(B) and 151.127(A)(2)(d) need to be modified; and

WHEREAS, Council believes it is in the best interest of the Village that Sections 151.125(B) and 151.127(A)(2)(d) shall be amended to reflect said changes.

NOW, THEREFORE, BE IT ORDAINED BY THE COUNCIL OF THE VILLAGE OF MARIEMONT, STATE OF OHIO, A MAJORITY OF THE MEMBERS DULY ELECTED THERETO CONCURRING:

SECTION I. That Section 151.125(B) of the Mariemont Code of Ordinances be amended to include the following:

§ 151.125 DEFINITIONS

(B) *Definition of signs according to type of message conveyed.*

ADVERTISING SIGN. A sign directing attention to a business, commodity, service, or entertainment conducted, sold, or offered elsewhere than upon the premises where the sign is maintained, including a billboard or sandwich sign.

SANDWICH SIGN. A type of secondary ground sign directing attention to a business, commodity, service, or entertainment conducted, sold, or offered elsewhere than upon the premises where the sign is maintained, of a particular design. These signs consist of two faces, hinged together at one end that is self-supported, easily moved, and not affixed to a building, base structure, or the ground. These signs can be located in the village right-of-way, but requires an annual permit and fee (not to exceed \$250) and be limited in number. These signs must be removable at the Village's discretion for special holidays and events. Permits can be revoked if the owner of the sign violates the terms of the agreement.

(C) *Definitions of signs according to location or method of attachment*

GROUND SIGN. A freestanding sign, other than a pylon or pole supported sign placed upon or supported by the ground independently of any other structure including a sandwich sign.

SECTION II. That Section 151.127(A)(2)(d) of the Mariemont Code of Ordinances be amended to include the following:

(A)(2)(d) In premises containing multiple occupants who do not have direct access onto a street or off-street parking, and use common corridors to exit, there may be one “directory sign” which lists the occupants therein and one “sandwich sign”. This directory sign may be a “freestanding” or “wall” sign. Such sign shall be limited in area to one square foot per corporate or individual tenant; and provided further, that such total area shall not exceed 20 square feet in area. If “freestanding”, the highest point of sign, including support structure, may be no higher than eight feet above grade. If a “sandwich sign” it must comply with the following design characteristics:

- (1) Signs must be non-illuminated
- (2) Of a standard 2’ x 3’ size and background color to match the architectural Tudor style of the Business District.
- (3) Can be tethered to the ground
- (4) Be limited to 1 sign per business that is located within Business A zoning without direct public street access
- (5) Be located within their assigned plot area (map is maintained in the building department)
- (6) Contains only the Business name, hours of operation, and their location.

SECTION III. In all other respects, all of the provisions set forth in Sections 151.125 and 151.127 shall remain unchanged and in full force and effect.

SECTION IV. This Ordinance shall go into effect at the earliest date allowed by law.

Passed: April 8, 2024

Mayor William A. Brown

ATTEST:

Kelly I. Rankin, Fiscal Officer

I, Kelly I. Rankin, Fiscal Officer of the Village of Mariemont, Ohio, do hereby certify that there is no newspaper printed in said municipality and that publication of the foregoing Ordinance was duly made by posting true copies thereof at five of the most public places in said corporation as determined by the Council, as follows: the Concourse, Miami Bluff and Flintpoint Way; the Tennis Court property, on the east side of Plainville Road between Maple and Chestnut Streets; the site of the Municipal Building. Wooster Pike and Crystal

Springs Road; the northeast corner of the intersection of Rembold and Miami Road inside the enclosure; the northwest corner of the Old Town Center, intersection of Chestnut and Oak Streets; each for a period of fifteen days commencing on the 9th day of April 2024.

Kelly I. Rankin, Fiscal Officer