

## Pool Commission Meeting

2/22/22 at 7pm

**Attendees:** Mandy Rohal, Lorne Hlad, Karen Berkich, Brian Kelly, Tom Gilmore, Ted Beach, Randy York, Bill Brown.

Mandy opened the meeting saying she had the first meeting with Cincinnati Pool Company and she only saw positive things come out of it. She will continue to meet with them every other week. Deliverables from that meeting were:

Keys to Pool/Fence—Emailed John to see when we can pick these up

Overview of Facility—Emailed John to see if someone from his team or Ed Beck

Billing Invoice Sent—Emailed Allison to see who at the Village should be getting invoices

## 2022 Budget Created

Terry worked on creating a budget that fits in the overall numbers that Council put aside for the pool. Council put aside money (54K) in the Village Capital Improvement Budget for the leak fix. There was discussion on if we put this away for a possible leak fix in 2023 or if we spend some of it on other priorities and fundraise later for the greater leak fix. No decision was made on this item.

See budget at the end of meeting minutes...it looks great if we can stick to it!

## Concession Stand Vendor Decision

Mandy spoke with Kevin from Concessions 365 and they are no longer interested in serving the Village of Mariemont. That makes our decision easier that we will go with Cincinnati Pool Company to run the concession stand for 2022 and re-evaluate. As a reminder, all earnings over cost is pure profit for the Village.

## Update on Alcohol at Pool Possibility

Ted talked to the Village insurance provider (Hylant) and since this is in public domain, there is no insurance policy that will cover us, even for BYOB. At this point, the only way we can legally have alcohol is to have an event sponsored by a 501c3. This includes a per event fee and then a vendor to sell the alcohol.

## Esoft Membership and Daily Tracking Tool

Since Cincinnati Pool is manning the concession stands, they suggest that we get eSoftware to accept credit cards and the ability for members to set up an account. It also provides an inventory management system. In addition, it has a Membership Attendance tracking system and since this has been a concern of the board with numbers declining heavily each year, we think it might be a good tool for us to use for all things pool. Mandy saw a demo and she also contacted Tennis to see if they could utilize this as well.

Mandy has forwarded the estimate to Bill and awaiting his approval and then will work with company to get everything set up. This will mean that we can't start selling memberships until this is set up. eSoft said they could have this set up by March 10 if we sign this week.

### **Capital Improvement Projects**

We discussed each of these and what the priorities should be this year and moving forward. Mandy to contact Cincinnati Pool Company to get written estimates on the lane lines. Below is a listing in priority order along with estimates of each project. This may change but this gives us a sense of upcoming expenses.

- Lane Lines 3K
- Bath House Internal Paint/Floors 8K
  - Mandy already met with a painter on 2/25 and the next one is scheduled for 3/1
- Leak Fix 150K
- Snack Shack Window for outside sales
  - Brian Kelly getting estimates on this
- Swim Team Trophy/Records Area 5K?
  - Mandy working with designer to get vision and costs associated
- Starting Blocks 20-30K
  - Lap Pool not 5 ft (which is regulation) so no one will install new starting blocks. Mandy to work with Cincinnati Pool to get estimates on fixing the current ones
- Gaga Pit \$500
- Bath House Remodel (Includes plumbing, tiling, new fixtures, etc)
- Baby Pool 200K
  - Mandy got estimate/drawings from Shamrock so we can include that information in grants we are going after
- More Umbrellas \$300 per umbrella
- New Deck Furniture \$250 per lounge
- Snack Shack Area Remodel Including Tables

### **Marketing Plan**

The plan is to raise membership by 10% over last years numbers. That would mean 205 family memberships and 130 individual memberships.

Town Crier Insert (April Edition)

Town Crier Article April Edition) Sent info to Tom who will write it up

Text Campaign

Email to current membership base

Social Media Posts

Email to Marielders and MPPG

Email to all Village Residents

Old Town Square Brochure Drop—Randy and Karen volunteered to do door knocking

### **Social Events**

Most of the same type of events but we will be doing an “Open House” for all Village residents. Randy and Bill said there wasn’t anything special we needed from Council on this. We will advertise in the Town Crier and via social media outlets. This will be a great opportunity for everyone to come together to see what the pool has to offer!

Opening Party	Monday, May 30	Normal Hours
Food Truck	Wednesday June 8	Normal Hours
Village Wide Pool Day	Sunday, June 12	Normal Hours
7/8Th Grade Party	Thursday June 16	After Hours until 10
Doughnuts with Dad	Sunday June 18	Normal Hours
Movie Night	Saturday June 25	After Hours until 10
4th of July Party	Monday, July 4	Normal Hours
Movie Night	Friday, July 15	After Hours until 10
Christmas in July	Saturday July 23	After Hours until 10
Cardboard Boat Regatta	Saturday July 30	Normal Hours
Food Truck	Wednesday, August 3	Normal Hours
Movie Night	Saturday, August 13	After Hours until 10
End of Summer Picnic	Sunday Aug 21	Normal Hours

Revenue/Income	2021	2022 Estimated Budget
Pool Fees	\$93,423	\$120,000
Pool Concession Sales Including Tax	\$4,420	\$6,000
Donations	\$0	\$0
<b>Total Revenue</b>	<b>\$97,843</b>	<b>\$126,000</b>
General Fund Operating Expenses	2021	2022 Estimated Budget
Start Up Cincinnati Pool Co.		\$1,500
Close Down Cincinnati Pool Co.		\$1,500
Pool Manager Cincinnati Pool Co.		\$9,200
Asst Pool Manager Cincinnati Pool Co.		\$7,520
Head Lifeguard Cincinnati Pool Co.		\$6,500
Lifeguard Salaries Cincinnati Pool Co.		\$31,500
Front Entrance Personnel Cincinnati Pool Co.		\$8,700
Concession Attendants Cincinnati Pool Co.		\$8,700
Swimming Instructions/Program Cincinnati Pool Co.		\$3,500
Swim Team Practice Cincinnati Pool Co.		\$3,500
Swim Team Meets Cincinnati Pool Co.		\$600
Special After Hour Events Cincinnati Pool Co.		\$1,500
Lifeguard Training Cincinnati Pool Co.		\$1,500
Lifeguard Uniforms Cincinnati Pool Co.		\$1,500
Supplies (Paper products, cleaning supplies, etc.) Cincinnati Pool Co.		\$1,000
Chemicals Cincinnati Pool Co.		\$8,500
Insurance Cincinnati Pool Co.		\$7,000
Administrative Fees Cincinnati Pool Co.		\$7,607
All Other Cincinnati Pool Co.		\$4,088
Salaries	\$72,305	\$0
Public Employees Retirement System	\$10,439	\$0
Misc. Comp & Benefits	\$882	\$0
Water & Sewer	\$13,003	\$15,000
Shamrock various maintenance and various repairs, patches and services	\$28,699	\$10,000
<b>Mills Fence Co Gate Latch</b>	<b>\$25</b>	<b>\$0</b>
<b>Trummel Painting Pool house Pavillion Snack Shack</b>	<b>\$13,240</b>	<b>\$0</b>
Maintenance Shmrock, Hillsde, Marcum's, Dupp's Repairs	\$50	\$0
Miami Products Repair & Chemicals	\$9,670	\$2,000
Duke Gas & Electric	\$6,139	\$6,500
PNC Bank Fees	\$5,091	\$5,000
Microsoft Office	\$575	\$600
Licenses	\$1,400	\$1,400
Miscellaneous		\$500
Telephone & Internet	\$258	\$500
Lifeguard Swimsuits		\$0
Hardware Supplies		\$500
Hyde Park Lumber	\$894	\$900
Ace Hardware	\$853	\$900
Lowe's Hardware	\$242	\$300

Misc Eli	\$22	\$0
Landscaping/Flowers	\$3,328	\$5,000
Silco Fire Protection	\$254	\$255
Enquirer Ad for Pool Management	\$1,112	\$0
Mariemont Town Crier Pool Flyers	\$75	\$75
Minges Concession Purchase Concession Stand Purchases	\$2,357	\$2,500
Gold Medal Concession Purchase Concession Stand Purchases	\$1,654	\$2,000
Velvet Ice Cream Snack Stand	\$708	\$1,000
Coca Cola Snack Stand	\$2,413	\$2,500
All Other Reserve - Unanticipated Expenses/ Permanent Improvement Like		\$5,000
Concession Stand Tax	\$670	\$500
<b>Actual Pre 2022 &amp; Estimated 2022 General Fund Operating Expenses</b>	<b>\$176,357</b>	<b>\$178,345</b>

<b>Capital Expenses - Permanent Improvement Budget</b>	<b>2021</b>	<b>2022 Estimated Budget</b>
Basketball Court Refurbishment		
Plumbing Repairs		
Picnic Table Repair		
<b>Shamrock Pool Leak Repair</b>		<b>\$54,000</b>
Replace Lights With LED Fixtures & Bulbs		
Baby Pool Awning		
Starting Block Grooved Steps		
Battery For Handicap Lift		
New Umbrellas		
Ice Machine, Purchase, Installation and Winterization		
Water Heater Est. & Replacement		
Deck Trip Hazard Grind		
<b>Bub Griffith Roofing Pool House Pav Snack Shack</b>	<b>\$17,100</b>	
<b>Bub Griffith Gutter Repair/Replacement TBD</b>	<b>\$4,224</b>	
<b>Mills Fencing Ultra Aluminum</b>	<b>\$46,029</b>	
<b>Remove Trees From Pool Area - Davey Tree</b>	<b>\$5,600</b>	
<b>SWS Environmental Service Video Inspection of Pipes</b>	<b>\$710</b>	
<b>Electrical Work (e.g., outlets around pool, etc)</b>		
<b>Light Pools/Lighting, etc.</b>		
Fixtures (e.g. Chairs, Umbrellas, Tables, etc)		
Pool Equipment & Materials (e.g. Starting Blocks, Lane Lines, etc.)		
<b>Estimated Balance of '21 Approved Permanent Improvement Capital Expenses</b>		
<b>Total Capital (Perm Improvement) Expenses</b>	<b>\$73,663</b>	<b>\$54,000</b>
<b>Permanent Improvement Pre 2022 Actuals and 2022 Estimated Budget</b>	<b>\$150,000</b>	<b>\$0</b>
<b>Total General Fund &amp; Permanent Improvement Expenses</b>	<b>\$250,020</b>	<b>\$232,345</b>
<b>2022 General Fund Preliminary Budget</b>		<b>\$172,500</b>
<b>2023 Permanent Improvement Fund Preliminary Budget</b>		<b>\$0</b>
<b>Total Preliminary 2022 Budget</b>		<b>\$172,500</b>
<b>Difference between preliminary budget and estimated expenses</b>		<b>\$59,845</b>