

Meeting Date: 11/12/2023

Location: Council Chambers

Attendees: Terry Donovan, Matt Ayer, Mandy Rohal, Becca Hlad, and Alicia Stock

### **Confirmation of Pool Commission for upcoming 2024 Swim Season**

Members: Mandy Rohal, Becca Hlad, Tom Gilmore, Alicia Stock, Terry Donvan, and Brian Kelly.

Ted Beach sent in his resignation and we are awaiting an official acceptance from Tim Wiley to complete the board.

Matt Ayer is the new contact from Village Council

### **2023 Survey Results Review**

47 responses were received and mostly positive marks. The Pool Board will look into the lower marks and build in ways to address these in the coming year. Specifically more shade options, renovating shower facilities, and updating deck furniture. We highlighted that Mike Lockhart received much praise.

### **Facility Preparation/Improvements**

Matt Ayer has done a lot of leg work on some of the “wish list” items, collecting pricing, vendors, etc. All board members were excited to hear that the leak fix for the lap pool came in around 42K and will be top priority to fix for the coming season. All of the other items including New Audio system, credit card system, picnic table revival, bathroom upgrades, and more share options will be discussed and prioritized at the next pool board meeting on Dec 3.

### **Budget Expense Expectations**

Discussed the budget items from last year in depth in order to understand where we can make more money this year and where we can cut back on expenses. Opening membership to the school district brought in an additional 9% of members but we think this, with the help of marketing, can double for the next season. The items the board will focus on during this offseason is Membership, Swim Team/Swim Lessons, and Snack Shack as potential revenue increases. Committees around each of these areas will be formed.

### **Proposed Rates**

The board needs to send over their recommendation on rates in the next couple weeks. It was discussed that all of these look good with the exception of lowering the Individual (Adult/Child) Rate to \$199 for the 24 season.

<b>Village Residents</b>	<b>Family Season Membership- Village Residents</b>	<b>Family &amp; Babysitter</b>	<b>Individual (Adult or Child)</b>	<b>Senior Individual</b>	<b>Daily Pass Village Resident (Adult &amp; Child)</b>	<b>Daily Pass - Guest with Pool Member</b>
2019	\$346	\$434	\$154	\$121		
2020	\$346	\$434	\$154	\$121	\$10	
2021	\$399	\$499	\$179	\$149	\$12	
2022	\$449	\$559	\$199	\$169	\$10	
2023	\$449	\$559	\$199	\$169	\$10	
<b>Proposed 2024 Rates</b>	<b>\$469</b>	<b>\$589</b>	<b>\$209</b>	<b>\$179</b>	<b>\$15</b>	<b>\$15</b>

<b>Resident Index Vs. '23</b>	<b>1.04</b>	<b>1.05</b>	<b>1.06</b>	<b>1.05</b>	<b>1.50</b>
<b>Resident \$ +/- vs. '23</b>	<b>\$20</b>	<b>\$10</b>	<b>\$10</b>	<b>\$30</b>	<b>\$5</b>

<b>School District but non Mariemont Residents</b>	<b>Family Season Membership School District non Village Residents</b>	<b>Family &amp; Babysitter</b>	<b>Individual (Adult or Child)</b>	<b>Senior Individual</b>	<b>Daily Pass School District Resident</b>	<b>Daily Pass - Guest with Pool Member</b>
<b>2023</b>	<b>\$550</b>	<b>\$700</b>	<b>\$250</b>	<b>\$200</b>	<b>\$12</b>	
<b>2024</b>	<b>\$549</b>	<b>\$699</b>	<b>\$249</b>	<b>\$215</b>	<b>\$18</b>	<b>\$18</b>

<b>School District Index Vs. '23</b>	<b>1.00</b>	<b>1.00</b>	<b>1.08</b>	<b>1.00</b>	<b>1.50</b>
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School District \$ +/- vs. '23	-\$1	-\$1	\$15	-\$1	\$6
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School District Index vs. Village	1.17	1.19	1.20	1.19	1.20
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Swim Lessons \$75	2024 No Change vs. 2023	
Swim Team \$100	2024 No Change vs. 2023	

**Committee Assignments**

- 1) Membership: Terry, Brian, Alicia
- 2) Swim Team/Swim Lessons: Becca, Tom, Mandy
- 3) Snack Shack: Alicia, Matt, Mandy
- 4) Social Activities: Mandy and Village Resident Volunteers Sarah Moorehead and Maggie Kenner

**2025 Baby Pool Initiative**

It was discussed that we need to start planning/fundraising for the new baby pool if we indeed are going to target the 2025 season. We should know if the Village Council is in favor of this initiative by the end of the year and at that time we will create another committee in order to work on fundraising efforts.

**Next Steps**

The next meeting scheduled for the pool board is on Sunday, Dec 3 @ 7Pm in Council Chambers. This will be to discuss the prioritization of upgrades before the list goes before council on Dec 18.